

NATUR'CAMP

CSR CHARTER



1. PROMOTE THE WELL-BEING OF HOLIDAYMAKERS AND STAFF

Well-being of holidaymakers

We are committed to providing holidaymakers with an environment that promotes **well-being** and **relaxation**. This includes a warm welcome, **suitable facilities**, and activities that support both **physical and mental rejuvenation**. Our goal is to create an atmosphere where everyone feels welcome and can fully enjoy their stay in harmony with nature.

Accessibility and inclusion for holidaymakers

We are committed to promoting **more inclusive** and **accessible** tourism, enabling a wide range of people to enjoy outdoor holidays, regardless of their economic, **physical** or **social** circumstances. We implement tailored solutions **to facilitate access** to holidays, improve the welcome for guests with disabilities, and **encourage diversity** among our guests.

Well-being at work

We are committed to creating a **respectful** and fulfilling working environment, supporting **integration, motivation** and employee **well-being**. We strive to offer suitable working conditions, encourage **team cohesion**, and recognise staff **initiatives** in order to strengthen their **engagement** in the daily life of the campsite.

2. PROTECT AND ENHANCE THE NATURAL ENVIRONMENT

Waste management actions

We are committed **to reducing the environmental impact** of our activity by optimising waste management, encouraging recycling, and limiting disposable waste. We take an **educational approach** to raise **awareness** among our holidaymakers and encourage them to adopt responsible behaviours during their stay.

Actions to reduce energy consumption

We are committed to reducing our energy consumption by using resources **more efficiently**, integrating **energy-saving** solutions, and promoting **renewable energy**. We implement monitoring and prevention systems **to reduce waste** and improve our environmental impact while ensuring holidaymakers' comfort.

Water-saving actions

We are committed to preserving water resources by **optimising** usage, **reducing** waste, and integrating innovative solutions for more responsible management. We install **water-saving** equipment, promote **water recovery** and **reuse**, and carry out regular monitoring to minimise losses.

Actions to protect biodiversity

We are committed to **protecting** and **enhancing biodiversity** by incorporating **environmentally respectful** designs, minimising our impact on local flora and fauna, and raising awareness among our guests about the natural richness of the area. We adopt sustainable management practices and develop **educational initiatives** to support better **harmony** between tourism and nature.

3. RAISE AWARENESS AND INVOLVE GUESTS IN OUR SUSTAINABLE APPROACH

Eco-friendly communication and display

We are committed to informing and raising awareness among our holidaymakers about environmental issues through clear, **accessible** and **engaging communication**. We provide educational materials to promote **eco-friendly habits**, use a positive and playful approach to encourage responsible behaviour, and highlight our commitments – as well as those of our local partners – through **awareness initiatives**.

Participation in local ecological initiatives

We are committed to informing guests about **local ecological projects** and actions **supporting biodiversity**. We highlight environmental efforts within the region and encourage those who are interested to **get involved**, **strengthening the bond** between visitors, local residents, and the people actively protecting the environment.

Educational activities and workshops

We are committed to raising awareness about sustainable development through fun and **educational activities**. We organise events focused on discovering nature and ecological practices, **involving** all audiences – from children to adults – to promote values of **environmental respect** and resource conservation.

Encouraging sustainable mobility

We are committed to promoting environmentally friendly travel by informing guests about alternatives to private motor vehicles. We support **carpooling** options and promote the use of **soft mobility solutions** available locally, in order to reduce the environmental impact of tourist travel.

4. SUPPORT THE LOCAL ECONOMY AND ETHICAL PARTNERSHIPS

Promoting short supply chains and local sourcing

We are committed to supporting short supply chains and **local sourcing** by showcasing regional products and expertise. We encourage **collaboration** with local producers and artisans, and promote practices that **reduce environmental impact**, including limiting packaging and choosing responsible procurement methods.

Working with ethical and responsible providers

We are committed to working with local and responsible providers, giving preference to suppliers and partners who share our ethical and sustainable values. We support **solidarity-based initiatives** and foster collaborations that contribute to the **economic** and **social development** of our region.

Offering activities in partnership with local stakeholders

We are committed to promoting the **cultural** and **natural richness** of our region by working closely with local stakeholders. We highlight traditional crafts and local cuisine, offer discovery activities, and facilitate access to **authentic experiences** that allow guests to better understand and appreciate the **local heritage**.

Encouraging guests to shop and consume locally

We are committed to encouraging our guests to discover and support the **local economy** by highlighting local products, services and skills. We inform and educate our teams and visitors about **local initiatives** to promote more responsible **consumption rooted** in the regional economy.

